

Course Curriculum
For
Master of Commerce (M.Com)
Economic Administration & Financial
Management (EAFM)
(Faculty of Commerce)
Semester I, II (2024-25)
Semester III, IV (2025-26)



MAHARAJA GANGA SINGH UNIVERSITY
BIKANER-RAJASTHAN

Background

Considering the curricular reforms as instrumental for desired learning outcomes, all academic departments of Maharaja Ganga Singh University made a rigorous attempt to revise the curriculum of postgraduate programmes in alignment with National Education Policy-2020 and UGC Quality Mandate for Higher Education Institutions-2021. The process of revising the curriculum could be prompted with the adoption of "Comprehensive Roadmap for Implementation of NEP". The Roadmap identified the key features of the Policy and elucidated the Action Plan with well-defined responsibilities and indicative time line for major academic reforms. The process of revamping the curriculum started with the series of webinars and discussions conducted by the University to orient the teachers about the key features of the Policy, enabling them to revise the curriculum in sync with the Policy. Proper orientation of the faculty about the vision and provisions of NEP-2020 made it easier for them to appreciate and incorporate the vital aspects of the Policy in the revised curriculum focusing on creating holistic, thoughtful, creative and well-rounded individuals equipped with the key 21st century skills' for the development to fan enlightened, socially conscious, knowledgeable, and skilled nation'. With NEP-2020 in background, the revised curricula articulate the spirit of the Policy by emphasizing upon-integrated approach to learning; innovative pedagogies and assessment strategies; multidisciplinary and cross-disciplinary education; creative and critical thinking; ethical and Constitutional values through value based courses; 21st century capabilities across the range of disciplines through life skills, entrepreneurial and professional skills; community and constructive public engagement; social, moral and environmental awareness; Organic Living and Global Citizenship Education (GCED); holistic, inquiry-based, discovery-based, discussion-based, and analysis based learning; exposure to Indian knowledge system, cultural traditions and classical literature through relevant courses offering 'Knowledge of India'; fine blend of modern pedagogies with indigenous and traditional ways of learning; flexibility in course choices; student centric participatory learning; imaginative and flexible curricular structures to enable creative combination of disciplines for study; offering multiple entry and exit points, alignment of Vocational courses with the International Standard Classification of Occupations maintained by the International Labour Organization; breaking the silos of disciplines; integration of extracurricular and curricular aspects; exploring internships with local industry, businesses, artists and crafts persons; closer collaborations between industry and higher education institutions for technical, vocational and science programmes; and formative assessment tools to be aligned with the learning outcomes, capabilities, and dispositions as specified for each course. The University has also developed consensus on adoption of Blended Learning with 10-20% component of online teaching and 80% face to face classes for each programme. The revised curricula of various programmes could be devised with concerted efforts of the Faculty, Heads of the Departments and Deans of Schools of Study. The draft prepared by each department was discussed in series of discussion sessions conducted at Department, Faculty and the University level. The leadership of the University has been a driving force behind the entire exercise of developing the uniform template and structure for the revised curriculum. The Vice Chancellor of the University conducted series of meetings with Heads and Deans to deliberate upon the vital parameters of the revised curriculum to formulate a uniform template featuring Background, Programme Outcomes, Programme Specific Outcomes, Postgraduate Attributes, Structure of Masters Course, Learning Outcome Index, Semester-wise Courses and Credit Distribution, Course-level Learning Outcomes, Teaching-Learning Process, Blended Learning, Assessment and Evaluation, Keywords, References and Appendices. The experts of various Boards of Studies and Faculties contributed to a large extent in giving the final shape to the revised curriculum of each programme.

To ensure the implementation of curricular reforms envisioned in NEP-2020, the University has decided to implement various provisions in a phased manner. Therefore, the curriculum may be reviewed annually so as to gradually include all relevant provisions of NEP-2020.

Programme Outcome (POs)

The M.Com EAFM (Economic Administration and Financial Management) programme is designed to equip students with advanced knowledge and skills in economics, financial management, and economic administration. Upon successful completion of this programme, students will be able to:

PO	Description
PO1	Expand the understanding of business with a particular emphasis on Economic Administration and Financial Management.
PO2	The ability to offer one's candidature for a variety of opportunities in education, research, and employment.
PO3	Provide advanced knowledge and awareness of current business trends.
PO4	Capability of the students to make decisions at personal & professional level.
PO5	Making the students capable to start up their own Business.
PO6	Develop knowledge of finance and commerce.
PO7	The knowledge of different specializations in Demand, demand forecasting, supply, banking and finance with the practical exposure helps the students to stand in organization

Programme Specific Outcome (PSO)

Post Graduates of the M.Com. EAFM programme will achieve the following specific outcomes:

The M.Com E.A.F.M course serves the needs of academics and prepares students for research and teaching. The course is well received in the industry and for years they have been serving the needs of business and industry. M.Com E.A.F.M Course offers research in diverse areas of Commerce discipline and has large base of research contribution. Teaching pedagogy is adopted to ensure all round learning for the students. It is an attempt to kindle the sense of responsibility, honesty, conscience, justice, and above all commitment to human values among course participants. This course will help students to:

PSO	Description
PSO1	Be able to develop capability of executing comprehensive knowledge of Economic Administration and Financial Management.
PSO2	Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer
PSO3	Students can also get the practical skills to work as financial advisor, financial manager, chief financial officer as well as other financial supporting services
PSO4	Students will learn relevant Advanced financial manager career skills, applying both quantitative and qualitative knowledge to their future careers in business
PSO5	Students will be able to do their higher education and can make research in the field of finance and commerce.
PSO6	The students will acquire the knowledge, skill in different areas of communication,

Post Graduate Attributes

Post Graduates of the M.Com. EAFM programme will embody the following attributes:

1. **Knowledgeable:** Possess a comprehensive understanding of economic theories, financial management, and economic administration, with the ability to apply this knowledge in diverse contexts.
2. **Innovative and Creative:** Demonstrate creativity in problem-solving, innovation in financial strategies, and the ability to think critically about economic challenges.
3. **Ethical and Responsible:** Uphold high ethical standards in professional conduct, showing a commitment to social responsibility and sustainable economic practices.
4. **Effective Communicator:** Exhibit strong communication skills, written and oral, capable of conveying complex economic and financial information to diverse audiences.
5. **Research-Oriented:** Display a strong foundation in research methodology, with the ability to conduct independent research and contribute to the academic and professional body of knowledge.
6. **Leader and Team Player:** Demonstrate leadership qualities and the ability to work effectively in teams, with the capacity to lead projects and initiatives in economic and financial management.
7. **Lifelong Learner:** Show a commitment to continuous learning and professional development, staying updated with the latest trends and advancements in economics and financial management.

Programme Structure:

M.Com. EAFM programme is a two-year course divided into four-semesters. For the award of degree, a student will be required to complete the credits as per the University norms.

Semester Wise Course and Credit Distribution

Semester	Core Compulsory Course	Foundation Course	Course Elective Course	Open Elective Course	Total Credits
Sem - I	24 Credits	2 Credits	-----	-----	26 Credits
Sem – II	24 Credits	2 Credits	-----	-----	26 Credits
Sem - III	12 Credits	2 Credits	12 Credits	-----	26 Credits
Sem - IV	06 Credits	2 Credits	18 Credits	-----	26 Credits
				Total	104 Credits

Semester – I									
Paper code	Paper Name	Code	L	T	P	Total Credits	Max. marks (Internal + External)	Total marks	Min. passing marks (%)
EA FM 6.5 AECT101	Fundamental of Economics & Finance	AEC	2	0	0	2			Non-CGPA S/NS*
EA FM 6.5 DCCT102	Managerial Economics	DCC	5	1	0	6	30+120	150	36
EA FM 6.5 DCCT103	Monetary Economics	DCC	5	1	0	6	30+120	150	36
EA FM 6.5 DCCT104	Applied Financial Management	DCC	5	1	0	6	30+120	150	36
EA FM 6.5 DCCT105	Money and Banking	DCC	5	1	0	6	30+120	150	36
	Total Marks					26	600		

Semester – II									
Paper code	Paper name	Code	L	T	P	Total Credits	Max. marks (Internal + External)	Total marks	Min. passing marks (%)
EA FM 6.5 VACT201	National & Human Values	VAC	2	0	0	2			Non-CGPA S/NS*
EA FM 6.5 DCCT202	Economic Growth & Development	DCC	5	1	0	6	30+120	150	36
EA FM 6.5 DCCT203	Economy of Rajasthan	DCC	5	1	0	6	30+120	150	36
EA FM 6.5 DCCT204	Public Finance	DCC	5	1	0	6	30+120	150	36
EA FM 6.5 DCCT205	Security Analysis & Portfolio Management	DCC	5	1	0	6	30+120	150	36
	Total Marks					26	600		

Semester – III									
Paper code	Paper Name	Code	L	T	P	Total Credits	Max. marks (Internal + External)	Total marks	Min. passing marks (%)
EA FM 6.5 BCST301	Basic Communication Skills	BCS	2	0	0	2			Non-CGPA S/NS*
EA FM 6.5 DCCT302	Investment Management	DCC	5	1	0	6	30+120	150	36
EA FM 6.5 DCCT303	Business Budgeting	DCC	5	1	0	6	30+120	150	36
EA FM 6.5 DSET104	Management of Small & Medium Enterprises OR Industrial Economics	DSE	5	1	0	6	30+120	150	36
EA FM 6.5 DSET305	Administration of Public Enterprises OR International Trade	DSE	5	1	0	6	30+120	150	36
	Total Marks					26	600		

Semester – IV									
Paper code	Paper Name	Code	L	T	P	Total Credits	Max. marks (Internal + External)	Total marks	Min. passing marks (%)
EA FM 6.5 BAEC401	General Health & Hygiene	AEC	2	0	0	2			Non-CGPA S/NS*
EA FM 6.5 DCCT402	Quantitative Techniques	DCC	5	1	0	6	30+120	150	36
EA FM 6.5 DSET403	Indian Economy OR Economic Thinkers & Thoughts	DSE	5	1	0	6	30+120	150	36
EA FM 6.5 DSET404	Research Methodology OR Project Planning & Management	DSE	5	1	0	6	30+120	150	36
EA FM 6.5 DSET405	Dissertation & Viva Voce OR E- Commerce	DSE	5	1	0	6	30+120	150	36
Total Marks						26	600		

Note :

- **DCC:** Discipline Centric Compulsory Course. **AEC:** Ability Enhancement Course. **VAC:** Value Added Course
- **S/NS*=**Satisfactory or Not satisfactory.
- A candidate shall be required to obtain 36% marks to pass in theory, practical and internals separately.
- For Internal Evaluation of 30 Marks (20 Marks theory paper + suggestive*, + 10 Marks practical paper}
- *Suggestive: Please include assignment/seminar, Logical thinking/application of knowledge, attendance and skills in internal assessment).
- L=Lecture; T=Tutorial; P=Practical # Teacher/guide shall decide the teaching hrs required for carrying out the decided Theory Lecture, Practical, Research Project/ Review/Case Study by the allotted student(s) in the forms of lecture, tutorial and lab work as per the requirement of the study topic.

Selection of Course Elective Courses:

Course Elective Courses for Semester III and IV would be announced at the beginning of the Semester and students will be asked to select any one option at that time. A minimum number of students will be required to opt a particular Course Elective.

Thesis/Dissertation/Survey Report/Field Work

The Thesis/Dissertation/Survey Report/Field Work shall be types & written and submitted in triplicate so as to reach the office of the Registrar at least 3 weeks before the commencement of the theory examinations. Only such candidates shall be permitted to offer dissertation/Fields work/Survey Report/Thesis (if provide in the scheme of examination) in lieu of a paper as have secured at least 55% marks in the aggregate of all scheme and I and II semester examination taken in the case of semester scheme, irrespective of the number of paper in which a candidate actually appeared at the examination.

Note: Non- Collegiate students are not eligible to offer Dissertation as per provision of 170-A.

Learning Outcome Index

I. Programme Outcomes (PO) and Programme Specific Outcomes (PSO)

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
PO1	X	X	X	X	X	X
PO2	X		X	X	X	X
PO3	X	X		X	X	X
PO4	X	X	X	X	X	
PO5		X	X	X	X	X
PO6	X	X	X	X	X	X
PO7	X	X	X		X	X
PO8	X		X	X		X

II. Programme Specific Outcomes (PSO) and Core Compulsory Courses (CC)

	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9	CC 10	CC 11	CC 12	CC 13	CC 14
PSO1	X	X	X	X	X	X	X	X	X	X	X		X	X
PSO2	X		X	X	X	X	X	X	X		X	X	X	X
PSO3	X	X	X	X	X	X	X	X	X	X		X	X	X
PSO4	X	X		X	X	X	X	X	X	X	X	X	X	X
PSO5		X	X	X		X	X		X	X	X	X	X	X
PSO6	X	X	X	X	X	X	X	X	X		X	X	X	X

III. Programme Specific Outcomes (PSO) and Course Electives Courses (CE)

	CE1	CE2	CE3	CE4	CE5	CE6
PSO1	X	X	X	X	X	X
PSO2	X		X	X	X	X
PSO3	X	X	X	X	X	
PSO4	X	X	X	X	X	X
PSO5	X	X		X	X	X
PSO6	X	X	X	X		X

SCHEME OF EXAMINATION

Pattern of Examination

For 120 Theory course: A course will contain 5 units. The question paper shall contain three sections.

- * **Section A (20 marks)** shall contain 10 questions two from each Unit. Each question shall be of 2 marks. All the questions are compulsory. Section A will be prepared such that questions i through v are multiple-choice questions, while questions vi through x will be fill-in-the-blank questions.
- * **Section B (40 marks)** shall contain 5 questions (two from each unit with internal choice). Each question shall be of 8 marks. The candidate is required to answer all 5 questions. The answers should not exceed 150 words.
- * **Section C (60 marks)** shall contain 5 questions, one from each Unit. Each question shall be of 20 marks. The candidate is required to answer any three questions by selecting these three questions from different units. The answers should not exceed 400 words.

Course Wise Content Details for M.Com –E.A.F.M Programme Semester I

EAFM 6.5 AECT101 Fundamentals of Economics & Finance

(Non CGPA Satisfactory/ Non Satisfactory)

Course Objective: This will enable the students to understand the fundamentals of Economics and finance meaning, nature and functions of finance. Students will learn about the basic concepts of finance & economics.

Corse Outcomes: This will enable the students to understand the fundamentals of Economics and finance meaning, nature and functions of finance. Students will acquire the basic knowledge of finance & economics

Unit - I

Basic definitions of economics, nature & scope of Micro & Macro economics

Unit – II

Kautilya Arthshastra, Economic Environment of India

Unit – III

Basics of Demand & Supply– Law & types, Types of market- Long term, short term & Very short term

Unit – IV

Meaning & Definitions of Finance, Nature and scope of finance, role of Chief Finance Officer,

Unit – V

Source of Finance – Long term and Short term, Time Value of Money,

EAFM 6.5 DCCT102: Managerial Economics

Objectives: The objective of the course is to acquaint students with the basic principles of micro and macroeconomics for developing the understanding of theory of the firm, markets and the macro environment, which would help them in managerial decision-making processes.

Course Outcomes:

The successful completion of this course shall enable the learner:

To describe the nature and scope of managerial economics, demand analysis and growth model of the firm. To learn the techniques of production function and cost analysis. To comprehend the market forms and apply the pricing techniques to determine the price of factors of production.

Unit – I

Meaning and scope of Managerial Economics. Comparison with general economics. Economic concepts relevant to the business. Micro & Macro Analysis- concept and types. Difference between micro and macro economics.

Unit – II

Demand: Law of demand, determinants of demand, Types, Elasticity of Demand- types, determinants, use of elasticity in managerial decisions.

Unit – III

Indifference curve analysis - Characteristics and consumer equilibrium. Revealed preference and theory of consumer choice under risk.

Unit –IV

Production Functions- Law of returns and returns to scale. Economies of scale. ISO-quants, ISO-costs and equilibrium Growth. Cost Analysis: Types and short run and long run cost functions- their nature, shape and interrelationship.

Unit –V

Market: Meaning, types and Market structure. Price and output decisions in perfect competition Monopoly and Monopolistic competitions, Price Discrimination. Oligopoly: Kinked Demand Curve. Role of time element in price determination.

Readings:

- Managerial Economics - Saraswat, Lodha, Sharma, Kiradoo, Ajmera Book Co., Jaipur.
- Varshney R. L. & Maheshwari K. L.: Managerial Economics, Sultan Chand & Sons, New Delhi.
- Salvatore, D. & Rastogi, Siddhartha K. Managerial Economics-Principals and Worldwide Applications. Oxford University Press.
- Branson, William H. Macro Economics Theory and Policy. First East – West Press.
- Samuelson Paul : Economics
- Business Economics-C.M. Choudhary (RBSA Publishers, Jaipur)
- H.L.Ahuja , S. Chand and company : Macroeconomics; Theory and Policy

EAFM 6.5 DCCT103: Monetary Economics

Objectives: to aware students about the structure and functioning of monetary system including monetary and fiscal policy of India.

Course Outcomes:

The successful completion of this course shall enable the learner:

Student will learn function characteristics of central bank, knowledge of monetary and fiscal policy and analysis of money supply and demand for money.

Unit – I

Central Bank: Meaning and functions. Monetary Policy: Meaning, definitions and objectives. Instruments of monetary policy, expansionary and tight Monetary Policy, Reserve Bank of India: Organization and functions.

Unit – II

Inflation: Meaning and types, Regression concept of Inflationary gap, causes and effects of Inflation. Inflation and Economic development. Deflation: Meaning and effects. Inflation v/s Deflation. Theories of business cycle.

Unit –III

Theories of income and Employment. The Classical and Regression approaches. Say's Law and its limitations.

Unit –IV

Consumption function, Investment function. Marginal efficiency of Capital, Investment and Income multiplier and accelerator.

Unit –V

Fiscal policy: The concept of Sound finance and concept of functional finance, objectives of fiscal policy. Role of fiscal policy in developing countries. Instruments and limitations of fiscal policy. Relationship between Monetary policy and Fiscal policy.

Readings:

- Vaish M.L.: Monetary Theory; Vikas Publishing house, New Delhi.
- डा. बी.पी.गुप्ता : मौद्रिकअर्थशास्त्र:रमेषबुकडिपो, जयपुर
- डा.टी.टी.सेठी : मौद्रिकअर्थशास्त्र, लक्ष्मीनारायण अग्रवाल, आगरा
- Gupta Suraj B: Monetary Economics, S.Chand, Publishing House, New Delhi

EAFM 6.5 DCCT104: Applied Financial Management

Objectives: Financial management courses aims to provide students with a comprehensive understanding of managing financial resources. It includes developing skills in budgeting, investment analysis, risk assessment and financial decision making.

Course Outcomes:

The successful completion of this course shall enable the learner:

The ability to create and manage budgets, evaluate investment opportunities and make informed decisions to optimize a company's financial performance.

Unit – I

Financial Management: Meaning and concept of financial management, financial goals; profit/wealth maximization limitation of financial management. Financial function, financial planning, Time value of money, meaning and principle of time value of money.

Unit – II

Capital Structure: Meaning and determinants, theories of capital structure, Leverage; Operating and financial leverage and their measures. Ratio Analysis: Meaning and definition, classification, calculation and interpretations of financial ratio.

Unit – III

Capital Budgeting: Meaning, definition, importance, process, Investment evaluation criteria: Payback period, Accounting rate of return, Net present value, Profitability index and Internal rate of return, Comparison between NPV and IRR.

Unit – IV

Cost volume profit analysis.Preparation of cash flow statement as per AS-3 (revised).

Unit –V

Fund Flow Analysis: Concept, flows and funds, sources and uses of funds, preparation and interpretation of changes in working capital statement and statement of sources and uses of funds.

Readings:

- V.K.Bhalla: Financial Management, S.Chand, New Delhi

- I.M.Pandey: Essential of Financial Management, S.Chand, New Delhi
- Agarwal, Agarwal, Kothari: Financial Management, (Hindi & English) RBD Publication, Jaipur.
- Khan M.Y and Jain P.K.: Financial Management. Tata McGraw hill, New Delhi
- Pandey I.M: Financial Management. Vikas Publishing house, New Delhi
- Prasanna Chandra: Financial Management -Theory and Practice. TataMcGraw hill, New Delhi
- Agarwal M.R: Financial Management- Garima Publications.

EAFM 6.5 DCCT105: Money & Banking

Objectives: through this course students will be able to analyze the role of banking sector in the development of country.

Course Outcomes:

The successful completion of this course shall enable the learner:

Student will be able to learn the banking laws and regulation, RBI regulations, monetary policies and development banking in India. This will help the student in understanding the banking activities of the country.

Unit – I

Money: Meaning, functions and role characteristics of Money. Concept, components and determinants of money supply, Demand for money and its different approaches. Quantity theory of money. Fishers and Cambridge version.

Unit – II

India Banking System: Indian Banking System an overview. Organization and classification of Banking industry. Main provisions of Indian Banking Regulation Act, 1949. Main provisions of RBI Act, 1934.

Unit – III

Commercial Banking in India: Overview of Indian commercial Banks, objectives and functions; Role of Commercial Banks in developing country. Development Banking in India: Concept, Role and functions of Development Banks.

Unit – IV

Objectives, functions and working of IDBI,IFCI,SIDBI, SFC, NABARD.

Unit –V

E-Banking in India: Need, Importance and Advantages of E-Banking. Models, Types and Products of E-Banking; Global perspectives, Challenges and Indicators of E-Banking. Recent Banking Sector reforms in India.

Readings:

- Desai Vasant: Indian Banking System; Himalaya Publications, Ltd.
- Trivedi, Choudhary and Kumar: Indian Banking System; Ramesh Book Depot, Jaipur
- Gajendran A.: Banking & Financial system; Vrinda Publications, Ltd., Delhi
- त्रिवेदी, नागर, दशोरा एवं सिंह : भारतीय बैंकिंग प्रणाली , रमेश बुक डिपो, जयपुर
- सिंह एवं गुप्ता : मुद्रा, बैंकिंग एवं राजस्व : रमेश बुक डिपो, जयपुर।

Semester II

EAFM 6.5 VACT201: National & Human Values

Objectives: To inculcate national and human values in the students. To enable the students, imbibe the Indian cultural ethos. To inculcate the spirit of Patriotism so that the students develop a sense of strong bond with the nation. To enable the students grow into a citizen possessing civic sense.

Course Outcomes: The successful completion of this course shall enable the learner:

Attain the civic skills enabling him/her to become a well-behaved citizen of the country. Imbibe and spread the feelings of devotion and dedication.

Unit I

1. NCC—Introduction, Aims, NCC Flag, NCC Song, NCC Administration, Raising of NCC in Schools/Colleges, NCC: Rank, Honours and Awards, NCC Training, NCC Camps, NCC Examinations, Incentive and Scholarship for Cadets.

2. Importance of Discipline in life, Aims and Merits of Discipline, Problems related to Indiscipline and Solutions.

3. Drill

Definition, Principles of Drill, Bad habits in drill, Words of Command, Drill Movements, Arms Drill, Squad Drill, Guard of Honour, Ceremonial Drill, Guard Mounting.

Unit-II

1. Armed Forces—Control Command, Organization of Armed Forces, Weapons of Army, Navy and Air Force, Training institutes, Honours and Awards, Recipients of Param Veer Chakra, Badges of Ranks.

2. Commission in Armed Forces—Recruitment in Armed Forces, Commission in Technical, Non-Technical and Territorial Forces.

3. Weapon Training

0.22 Rifle, 7.62 Rifle, 7.62 SLR (Self Loading Rifle), 5.56 MM I.N.S.A.S. Rifle, L.M.G. (Light Machine Gun), Stan Machi ne Carbine, 2” Mortar, Grenade, Pistol, Various types of Firing, Range Procedure and Range Drill.

4. Military History and Geography, Field Craft, Field Engineering, Battle Craft.

Unit-III

1. Obstacle Training. Adventure Training, Self Defense, Physical Posture Training.

2.Social Service, Disaster Management, Health and Hygiene, First Aid.

3.Leadership, Personality Development, Decision Making, Motivation, Duty and Discipline, Morale.

Unit IV

1.Valuesystem–The role of culture and civilization-Holistic living

2.Balancing the outer and inner– Body, Mind and Intellectual level- Duties and responsibilities

3.Salient values for life-Truth, commitment, honesty and integrity, forgiveness and love, empathy and ability to sacrifice, care, unity, and inclusiveness

4.Self-esteem and self confidence

5.Punctuality–Time, task and resource management, Teamwork

6.Positive and creative thinking.

Unit - V

1. Universal Declaration of Human Rights

2. Human Rights violations

3. National Integration– Peace and non-violence (in context of Gandhi, Vivekanad)

4. Social Values and Welfare of the citizen

5. The role of media in value building

6. Fundamental Duties

7. Environment and Ecological balance–interdependence of all beings–living and non-living.

Readings:

Hand Book of NCC: Major R C Mishra & Sanjay Kumar Mishra

National Security: K.Subramanyam

ASEAN Security:Air Comdr. Jasjit Singh

Indian Political System, Dr. Pukhraj Jain & Kuldeep Fadiya

NCERT, Educationin Values, New Delhi, 1992

M.G. Chitakra: Education and Human Values, A.P.H. Publishing Corporation, NewDelhi, 2003.

Chakravarthy, S.K.: Values and ethics for Organizations: Theory and Practice, Oxford University Press, NewDelhi,1999.

Satchidananda, M.K.: Ethics, Education, Indian Unity and Culture, Ajantha Publications, Delhi, 1991.

Das, M.S. & Gupta, V.K.: Social Values among Young adults: A changing Scenario, M.D. Publications, New Delhi, 1995.

Bandiste, D.D.: Humanist Values: A Source Book, B.R. Publishing Corporation, Delhi, 1999.

Ruhela, S.P.: Human Values and education, Sterling Publications, New Delhi, 1986.

Kaul, G.N.: Values and Education in Independent India, Associated Publishers, Mumbai, 1975.

Swami Budhananda (1983) How to Build Character A Primer: Ramakrishna Mission, New Delhi.

A Cultural Heritage of India (4 Vols.), Bharatiya Vidya Bhavan, Bombay. (Selected Chapters only) For Life, For the future: Reserves and Remains – UNESCO Publication.

Swami Vivekananda, Call to the Youth for Nation Building, Advaita Ashrama, Calcutta. Swami Vivekananda, Youth and Modern India, Ramakrishna Mission, Chennai.

Values, A Vedanta Kesari Presentation, Sri Ramakrishna Math, Chennai, 1996.

Awakening Indians to India, Chinmayananda Mission, 2003

EAFM 6.5 DCCT202: Economic Growth & Development

Objectives: course is designed to develop keen interest in various aspects of Economic Development, as well develop their theoretical, empirical and analytical skills.

Course Outcomes:

The successful completion of this course shall enable the learner:

The course enables the student to get conceptual clarity, strengthens theoretical foundations and develops critical thinking skills. Course enables critical understanding of key theories of economic development.

Unit – I

Economic Development : Meaning and Measurement of Economic Development, Characteristics of an Under-developed country, Obstacles to Economic Development, Basic Requirements for Economic Development, Determinants of Economic Development.

Unit – II

Growth and Development Models: Meaning and nature of Growth Model, Objectives and Importance, Growth Model of Keynes, Harrod and Domar's Growth model, Rostow's stages of Economic Growth. The Big Push Theory, Doctrine of Balanced and Unbalanced Growth.

Unit – III

Rationale behind Economic Reforms. Need and Relevance of 'Swadeshi' in India. **Foreign Capital** and Economic Development, Types of Foreign Capital, Advantages and Dangers of Foreign Capital.

Unit – IV

Choice of Techniques: Labour Intensive Vs. Capital Intensive Technique, Heavy Industries Vs. Light Industries, Indian Planning and Choice of Technique. **Monetary and Fiscal Measures** for accumulation of capital and acceleration of Economic Growth.

Unit –V

Deficit Financing as an instrument of Economic Development. Role of State in Economic Development. Indian Economic Planning and Development.

Readings:

- Jhingan M. L, Economics of development and planning, Vrinda Publications P Ltd, 2014
- HigginsB, Economic development, WW. Norton, 1966
- Agarwal, A. N. and Kundan Lal, Economics of development and planning, Vikas publishing house, 1989
- Lekhi R. K, Development and Environmental Economics, Kalyani Publishers, 2014

EAFM 6.5 DCCT203: Economy of Rajasthan

Objectives: through this course students will be able to analyze the role of different sector such as industrial, agricultural and tourism in the economic development of Rajasthan.

Course Outcomes:

The successful completion of this course shall enable the learner:

Student will be able to learn economic planning in the field of industries, agriculture and tourism and various policies adopted by govt. of Rajasthan for the economic growth of the state in such sector.

Unit – I

Basic Characteristics of economy of Rajasthan. Regional imbalance, need for regional economic planning, Regional Development Programmes, Position of Rajasthan in India, Salient features of Rajasthan Economy, causes of low literacy in Rajasthan. Rural Development Programmes in Rajasthan.

Unit – II

Natural Resources of Rajasthan : Mines and Minerals, Land and water, New Mineral Policy; Mineral Based Industries in Rajasthan, Human Resources of Rajasthan , Energy Resources in Rajasthan, Unemployment, Poverty. Main causes of high population growth in Rajasthan.

Unit – III

Agriculture based industries in Rajasthan, White Revolution: Dairy Development Programme; Irrigation in Rajasthan and Indira Gandhi Canal Project,Co-operative Movement in Rajasthan.

Unit – IV

Industrial Policy, Role of RFC, RICCO and RAJSICO in Industrial Development

Unit –V

Economic Planning Mechanism in Rajasthan, Handicrafts Industries in Rajasthan, Major development project of Rajasthan, Main feature of tourism in Rajasthan;

Readings:

- B.L.Ojha: Rajasthan Ki Arthvyavastha
- Laxmi Narayan Nathuramka: Rajasthan Ki Arthvyavastha
- Vora& Co. Agarwal, A.N. : Indian Agriculture
- Mathur B.L.: Cooperative Development, RBSA, Jaipur
- B.P.Gupta, H.R.Swami : GrameenVikas evam Sahakarita

EAFM 6.5 DCCT204: Public Finance

Objectives: the course enables the students to understand the intricacies of public finance and public policy. It provides a thorough understanding of rationale for public policy along with fiscal federalism.

Course Outcomes:

The successful completion of this course shall enable the learner:

To develop comprehensive understanding of theories of public expenditure and their application and thoroughly comprehend concepts and theories related to public policy and rationale choice.

Unit – I

Introduction: Meaning, nature scope and boundaries of public finance; similarities and Dissimilarities of public finance; public finance and the economy; Principle of Maximum Social Advantage.

Unit – II

Public Revenue: General, Canons and objectives of Taxation; features of good tax system; Incidence and Impact of Taxes; theories of tax shifting, problem of double taxation; principles of taxation; optimum taxation system; classification and selection of taxes; effect of taxation; Introduction of Goods and services tax(GST).

Unit – III

Public Expenditure: General, meaning, nature, kinds, Canons of public expenditure, theories of increasing public expenditure, effects of public expenditure.

Unit – IV

Public Debt: Meaning, kinds, limits; public v/s private debt; Burden of debt; Debt management policy; public debt of India.

Unit –V

Public Budget: Meaning, concepts and kinds; economic classification; functional classification; programme, performance and zero budgeting. **Balance Budget:** meaning, budgetary deficit v/s fiscal deficit, favor and against of balance budget, balanced budget multiplier, Fiscal policy in reference to India.

Readings:

- Bhatia H C : Public Finance, Vikas Publishing House, New Delhi.
- Jhingan : Public Finance, Vrinda Publications, New Delhi.
- Jain P C : Economics and public finance, Atlantic Publishers.
- Mathur M : Vitya Arthshastra, Himanshu Publishing House, Udaipur. (in hindi)
- डा.एस.के.सिंह : लोकवित्तः, साहित्य भवन पब्लिकेशंस, आगरा

EAFM 6.5 DCCT205: Security Analysis & Portfolio Management

Objectives: To familiarize the student with basic concept of securities and portfolio analysis and to acquaint the students with the process of portfolio selection creation and management

Course Outcomes:

The successful completion of this course shall enable the learner:

Understand the relevance of Fundamental Analysis in Investment Decisions, Develop the ability to measure risk and return associated with securities and Portfolio. Develop skills to evaluate and measure Portfolio performance using various indexes

Unit – I

Basics of risk and return: concept of returns, application of standard deviation, coefficient of variation, beta, alpha.

Unit – II

Fundamental Analysis- economic, company and industry analysis. Tools of Technical Analysis

Unit – III

Portfolio analysis: portfolio risk and return, Markowitz portfolio model: risk and return for 2 and 3 asset portfolios, concept of efficient frontier & optimum portfolio. Market Model: concept of beta, systematic and unsystematic risk.

Unit – IV

Measures of portfolio performance - Reward to variability and rewards to volatility - Sharpe's performance index - Treynor's performance index - Jensen's performance index (Including problems)

Unit – V

Capital asset pricing model (CAPM): Efficient frontier with a combination of risky and risk-free assets. Assumptions of single period classical CAPM model. Expected return, required return, overvalued and undervalued assets as per CAPM. Multiple factor models: Arbitrage Pricing Theory (APT), APT vs CAPM.

Readings:

- Ranganathan, M., & Madhumathi, R. (2006). Investment Analysis and Portfolio Management. Pearson Education.
- Prasanna Chandra: Investment analysis and Portfolio Management" 4th Edition, TMH, 2013.
- Shalini Talwar, Security Analysis and Portfolio Management, Cengage Learning, 2016.
- Punithavathy Pandian, Security Analysis & Portfolio Management, Vikas, 2014.
- Avadhani, V.A: Investment & Security Management in India, Himalaya

Semester III:

EAFM 6.5 BCST301: Basics of Communication Skills

EAFM 6.5 DCCT302: Investment Management

Objectives: The objective of the course is to familiarize the students with the principles and practice of Investment Management.

Course Outcomes:

The successful completion of this course shall enable the learner:

Describe and to analyze the investment environment, different types of investment vehicles. Enumerate and describe the various financial assets.

Unit – I

Investment: Meaning – Characteristics, Importance, Objectives, Factors of Sound Investment, Investment Media, Principles of Investment, Speculation, Gambling, Investment Process.
Financial Assets: Meaning, Classification & properties.

Unit – II

Primary Market: Meaning, Growth and Development, Role of New Issue Market, Methods of Issues, Parties Involved in new issue, Allotment Process, Investor Protection, Recent Trends in Primary Market.

Unit – III

Secondary Market: Meaning, History, Functions, Regulatory Framework, Listing and Delisting of Securities, Trading Procedure, Stock Exchanges in India, Growth of Stock Exchanges in India, SEBI: It's Functions & Role, Recent trends in secondary market.

Unit – IV

Mutual Funds& Life Insurance: Concepts of mutual fund, Evaluation of mutual funds, Role of mutual funds, Types of mutual funds. Life Insurance, Basic features of endowment assurance, Money back Plan, Whole life assurance & term assurance.

Unit – V

Role of Regulators in India – RBI, SEBI, AMFI, Rights and Obligations of the investors.

Readings:

- Investment Management, V.K. Bhalla, S. Chand Publications
- Investment Analysis & Portfolio Management, P. Chandra, Tata McGraw-Hill
- Agarwal: A Guide to Indian Capital Market, New Delhi;
- Shashi K. Gupta and Rosy Joshi: Security Analysis and Portfolio Management, Kalyani;
- Financial Services – M.Y. Khan, Tata McGraw Hill Publishing Company Ltd.
- Investment Analysis & Portfolio Management –Ranganatham M &Madhumati R

EAFM 6.5 DCCT303: Business Budgeting

Objectives To understand the Budget terminology used in preparing budget and various types of budget.

Course Outcomes:

The successful completion of this course shall enable the learner:

Explain the various tools and technique used in preparation of budget, cost control and project appraisal.

Unit – I

Business Budget: Meaning, Nature, Characteristic Objective, Advantage, Disadvantage, Principles and Limitation of Budget. Budget Terminology, Preparation of budget, Budget coordination, Essential of effective budget.

Unit – II

Types of Budget : Need, Importance, Fixed and Flexible Budget: Methods of Preparing Budget, Production Budget, Cost of Production, Direct Material Budget, Direct Labour Budget, Overhead Budget, Performance Budget, Zero Based Budget, Master Budget. Cash Budget and Preparation of Cash Budget.

Unit – III

Budgeting Control: Meaning, Definition, Characteristics, Object, Advantage and Disadvantage, Principles, Limitations of Budgeting Control.

Unit – IV

Project Planning: Meaning, Features, Stages, Advantages, essential of good Project Planning. Types of Project, Appraisal of Project

Unit –V

Analysis of Risk and Uncertainty: Introduction, Description of the basic risk concept, Measurement of Risk, Risk evaluation approaches, Types of risk. Value analysis: Meaning, Definition, Characteristics, Phases, Limitation, Objective and Importance.

Readings:

- Business Budgeting : M.D.Agarwal&Vijaesh, R.B.D, Jaipur
- Business Budgeting : M.R.Agarwal , R.B.D, Jaipur
- Practical Budgeting Decision : Harold & Seymour
- Project Planning & Budgetary Control: Agarwal &Saraswat, RBD, Jaipur
- NandDhameja: Public Budgeting, S.Chand, New Delhi

EAFM 6.5 DSET304 (A): Management of Small & Medium Enterprises

Objectives To understand the setting up and management of MSMEs and initiatives of Government and other institutions support for growth and development of MSMEs.

Course Outcomes:

The successful completion of this course shall enable the learner:

Explain basic concepts of SME and challenges of MSMEs. Illustrate roles of various institutions supporting MSMEs. Management of MSME & sickness units.

Unit – I

Small & Medium Enterprises (SMEs): Meaning and definitions, characteristics, classification, small scale v/s large scale industries, ownership and organizational structure, business and legal environment for SMEs, role and importance, problems and remedial measures of SMEs in India.

Unit – II

Setting up a Small Scale Enterprises: stages for setting up a unit, project formulation, selection of ownership form, location and layout of the unit, factor affecting location of the unit, effluent treatment and disposal.

Unit – III

Sources of capital: factors affecting the requirement of capital, fixed and working capital management, determinants of working capital. Sickness and Challenges before small scale industries.

Unit – IV

Role of Government in Promoting Small Scale Sector: Steps taken by Govt. to encourage small scale industries, Incentive and Subsidy of Central & State Govt. Small Scale Industries Policy of Centre and State.

Unit – V

Marketing problems of SMEs, Govt. assistance in marketing goods for small scale sector. Role of SIDBI & IDBI in promoting MSMEs.

Readings:

- C.B. Gupta and S.S. Khanka, Entrepreneurship and Small Business Management, Sultan Chand and Sons, New Delhi
- M.B. Shukla, Entrepreneurship and Small Business Management, Kitab Mahal, Allahabad
- V. Desai, Dynamics of Entrepreneurial Development and Management, Himalya Publishing House
- V. Desai, Small Scale Industries and Entrepreneurship, Himalaya Publishing House

EAFM 6.5 DSET304 (B): Industrial Economics

Objectives to provide basic knowledge to the students about concepts, theories and policies regarding industrial structure and growth.

Course Outcomes:

The successful completion of this course shall enable the learner:

To help student in understanding in certain core concepts of industrial economics.

Unit – I

Industrialization: Meaning, Strategies and Pattern of Industrial Growth, Industrial Productivity, Determinants of industrial growth. Impact and advantages of industrialization. Dangers of heavy industrialization, changes in Indian Economy in recent years.

Unit – II

Industrial Policy: Industrial (Dev. and Regulation) Act, 1951. Licensing Policy, Industrial Location: Theories, Factors influencing location, Tariff Policy. Concept of Public—Private—Partnership (PPP). Concept of Special Economic Zones (SEZs).

Unit – III

Issues of Indian Industry: Growth and Changes in Structure, Public Sector: Shortcoming, New Economic Policy, Pricing Policy, Industrial Sickness: Causes, Remedial Action. Private Sector: Growth, Characteristics, Contribution, Defects, Liberalization and Private Sector.

Unit – IV

Labour Economics : Meaning and scope, Labour and Labour welfare : Concept, Principles, Labour welfare in Indian Industries: Internal and external welfare facilities.

Unit – V

Industrial Economy of Rajasthan: Industrial Development in Rajasthan during Five Year Plans. Regional Variation and Imbalance in Industrial Development of Rajasthan, Potentialities of Industrialization in Rajasthan.

Readings:

- S.C.Srivastava: Industrial Relations & Labour Law, Vikas Publishing House, New Delhi
- Agarwal, A.N. : Indian Economy
- Mishra and Puri : Economic Planning
- Datta and Sundaram : Industrial Economics
- D.K.Kulshreshtha: Industrial Law, LNAE Publications, Agra
- N.Kumar: Labour Economics, LNAE Publications, Agra
- N.Kumar: Industrial Economics, LNAE Publications, Agra
- Sharma A.M.: Industrial Relations & Labour Laws, Himalaya Publishing House, Delhi

EAFM 6.5 DSET305 (A): Administration of Public Enterprises

Objectives to provide basic knowledge to the students about concepts, roles and systems of PSUs in India.

Course Outcomes:

The successful completion of this course shall enable the learner:

To help student in understanding in certain issues of PSUs and their administration.

Unit – I

Introduction: the role of public enterprises under different types of economic systems, socio-economic benefit of public ownership, scope and rationale of public sector in present day economy.

Unit – II

Patterns of public enterprises : public corporation, govt. company, quasi-corporation, departmental undertaking, commodity board, central board, commission, port trust, and authorities, mixed corporation, joint sector undertaking, leasing and other forms of association in ownership and management between state and private enterprises.

Unit – III

Personnel Administration: workers participation in the administration of public enterprises, labour relation, trade unionism and collective bargaining, public enterprises and model employers, provision of amenities and administration of welfare funds, problems of recruitment, training and promotion of workers in PSUs.

Unit – IV

Public Accountability: Parliamentary, Presidential administrable control, govt. directives and informal contacts, autonomy of public enterprises, CAG, inter- relation of public undertakings.

Unit – V

Disinvestment and Privatization in Public Enterprises: meaning, features and types, case studies of power sector, Infrastructure and telecom sector.

Readings:

- Hanson A H: Public Enterprises and Economic Development
- Shukla M C : Administrative problems of public enterprises in India
- Khera S S: Governmnet in Business
- Lakshminarin: public enterprises in India
- Nigam Raj K: Public Sector (1971)
- Sharma, Sharma, Surana: RBD jaipur

EAFM 6.5 DSET305 (B): International Trade

Objectives: to explore and offer knowledge on global business environment & to gain knowledge of international institutions involved in promotions of global business.

Course Outcomes:

The successful completion of this course shall enable the learner:

To help student in understanding in certain core concepts of industrial economics.

Unit – I

International Trade: - Meaning, need, Importance and Problems of International Trade.

International and Inter-regional trade. International Business Environment: Meaning and factors affecting the environment. International Trade Theories: Absolute and comparative advantages theories; Heckscher – Ohlin theory

Unit – II

India's Foreign Trade: Volume, composition and Direction; EXIM Policy of India; ECGC and EXIM bank. Foreign Aid: Problems and Prospects in India; Foreign Direct Investment; Govt. policy towards foreign capital.

Unit – III

Balance of Payment: Concept of Balance of Trade and Balance of Payment; causes of Disequilibrium and adjustment mechanism. India's Balance of Payment. Foreign Exchange: Meaning, types and Determination of exchange rate; Theories of Foreign Exchange; Exchange control- objectives and methods.

Unit – IV

International Institutions: IMF, World Bank and its affiliates ; European Union ; SAARC ; ASEAN; NAFTA; OPEC & OECD ; G-8, G-20 & BRICS- Objectives, functions, organization and achievements.

Unit – V

WTO: GATS, TRIPS, TRIMS, Foreign Collaboration and Joint Venture. WTO & India.

Readings:

- Trivedi, Jatana and Bajaj : International Trade and Finance, RBSA Publisher, Jaipur
- Trivedi, Nagar, Soral and Bhatt International Trade and Finance, Ramesh Book Depot, Jaipur
- अग्रवाल, सिंह एवं गुप्ता : अन्तरराष्ट्रीय व्यापार एवं वित्त:- : अजमेरा बुक कम्पनी, जयपुर।
- D.M.Mithani : International Economics:, Himalaya Publishing House, Mumbai

Semester IV

EAFM 6.5 AECT401: General Health & Hygiene

EAFM 6.5 DCCT402: Quantitative Techniques

Objectives to provide basic knowledge to the students about concepts, theories and policies regarding quantitative techniques.

Course Outcomes:

The successful completion of this course shall enable the learner:

To help students in understanding in certain core concepts of quantitative techniques.

Unit – I

Introduction to Quantitative Techniques: meaning, role and scope of Q.T. Regression and Correlation analysis: simple, multiple and their application to business.

Unit – II

Interpolation and Extrapolation: Meaning, Definition, Difference, Need, Assumption, Binomial, Newton and Langrange's Methods.

Unit – III

Queueing Theory & Probability distribution: Introduction, queueing models and its application, Binomial, Poisson, Exponential and Normal Distributions.

Unit – IV

Game Theory: nature, two person Zero sum games, pure game with saddle point, Mixed strategies, dominance in games, $2 \times N$ and $M \times 2$ games - Graphical methods.

Unit – V

Linear Programming: Nature and scope of operations research, linear programming formulations of linear programming problems, Assumption of LPP Formulation of problem, Graphical solution, and Simplex method. Use of Artificial Variables, Dual, Simplex method.

Readings:

- Gupta, S.P. : Statistics Methods
- J.K.Sharma: Business Statistics, Vikas Publication, New Delhi
- C.R.Kothari: Quantitative Techniques, Vikas Publication, New Delhi
- Nagar, K.N. : Sankhyiki Ke Mool Tatva

- Rajpurohit, Maheshwawri and Sharma: Business Statistics, RBD, Jaipur
- D.S.Hira: operational Research, S.Chand, New Delhi

EAFM 6.5 DSET403 (A): Indian Economy

Objectives To understand the structure of Indian economy, economic problems and economic planning of the country.

Course Outcomes:

The successful completion of this course shall enable the learner:

This understanding can lead to informed financial decisions and active engagement in economic discussions and policies framework.

Unit – I

Structure of Indian Economy, Concept of Economic Growth, Economic Development, Basic Characteristics of Indian Economy, Structure of Indian Economy: Primary Sector, Secondary Sector & Tertiary Sector, Trends in National Income, GDP & GNP.

Unit – II

Planning and Economic Development, Problems in Indian Economy, Objective of Economic Planning in India, Five Year Plans, NITI Aayog. Economic Problems: Poverty, Inequality, Parallel Economy, Unemployment, Theories of Population.

Unit – III

Indian Economy and Foreign Trade Concept, Foreign Exchange Reserve, Balance of Trade, Export Import Policy, Foreign Exchange Regulation Act (FERA) Foreign Exchange Management Act (FEMA).

Unit – IV

Indian Economy, Emerging Issues, Trade Related Investment Measures, Trade-Related Aspects of Intellectual Property Rights,

Unit – V

Foreign Direct Investment, Portfolio Investment in India, recent changes in FDI & FPI.

Readings:

- Dhingra, I.C.; Indian Economy, Sultan Chand, 2003
- Francis Cherunalum: Business Environment, 13th Edn. Himalaya Publishing Pvt. Ltd
- K.Aswathapa :Essentials of Business Environment, Himalaya Publishing House
- Justin Paul: Business Environment Text and Cases, McGrawHill

EAFM 6.5 DSET403 (B): Economic Thinkers & Thoughts

Objectives To introduce students how the economic thoughts has evolved over the time and critical comparison of various schools of economics.

Course Outcomes:

The successful completion of this course shall enable the learner:

Appreciate controversial issues in the history of economic thought; understand the evolution of economic ideas as a response to the prevailing scenario, comprehend the ideas of some Indian economic thinkers and Nobel Laureates.

Unit – I

Introduction to Economic Thought: meaning, nature, history & objectives of economic thought. Evolution and objectives of Physiocrats

Unit – II

Classical School Thoughts: Adam Smith, Richardo, Malthus, J.B. Say, Marshall, Pigou

Unit – III

Marxian Thought: Karl Marx: Materialistic interpretation of history, Labour Theory of value and Surplus value.

Unit – IV

Neo-Classical School Thought: Marshall: Consumer surplus, external economies, quasi-rent, role of time element in value.

Unit – V

Indian Economic Thought: Economic thoughts of Kautilya, Dada Bhai Naroji, Mahatma Gandhi, B R Ambedkar, Pt. Deen Dayal Upadhyay, J.K Mehta, Amartya Sen

Readings:

- Schumpeter, J (1954), History of Economic Analysis, ed. Elizabeth Boody Schumpeter,
- Seshadri, G.B. (1997), Economic Doctrines, B.R. Publishing Corporation, Delhi
- Blackhouse, R. (1985), A History of Modern Economic Analysis, Basil Blackwell, Oxford
- Madan Gurmukh R., 1966 'Economic Thinking in India', S. Chand
- Dutta, B, (1978), 'Indian Economic Thought: Twentieth Century Perspectives, 1900-1950', Tata McGraw Hill
- Bhatia H.L: History of Economic Thought. Vikash Publishing House.

EAFM 6.5 DSET404 (A): Research Methodology

Objectives To impart knowledge research methodology and build basic research literacy.

Course Outcomes:

The successful completion of this course shall enable the learner:

Student will learn and think critically and analytical design and conduct research effectively.

Unit – I

Research: Meaning, objectives, features of good research study, Types, Research approach, Significance, scientific method and Non-scientific method, Research Methodology. Research Process. Research Problem, Selection of the Problem, limitations of research.

Unit – II

Research Design: Meaning, Need, Formation of the Problem, Criteria of good decision, different research design Basic Concept of Testing of Hypothesis, Procedure, Test of hypothesis, Parametric Tests, Limitation of the test of Hypothesis.

Unit – III

Sampling: Concepts of Statistical Population, Sample, Sampling Frame, Sampling Error, Sample Size, Non Response. Characteristics of a good sample. Probability Sample, Simple Random Sample, Systematic Sample, Stratified Random Sample & Multi-stage sampling.

Unit – IV

Data Collection methods: Tools and techniques of data collection- questionnaire, schedule, interview, observation, case study, survey etc.

Unit –V

Research Report: Research report and its structure, journal articles – Components of journal article. Explanation of various components. Structure of an abstract and keywords. Thesis and dissertations . components of thesis and dissertations. Referencing styles and bibliography.

Readings:

- Business Research Methods – Donald Cooper & Pamela Schindler, TMGH, 9th edition
- Misra R.P, Research Methodology – A Hand Book, Concept publishing Company, New Delhi, 1988.
- C. R. Kothari, Research Methodology – Methods and Techniques, (Second Revised Edition), New Age International Publications

EAFM 6.5 DSET404 (B): Project Planning & Management

Objectives To introduce students of Management to concepts of Project and To apply and evaluate success parameters of cost, time and quality in project management.

Course Outcomes:

The successful completion of this course shall enable the learner:

To enable student to conceive an idea, evaluate its feasibility and make it workable and the student will be able to understand how to Devise strategy and plan for the project and Design the project and its schedules and overall framework.

Unit – I

Project Planning: meaning & definition, features of a project, concept of project planning, project scheduling, techniques of project planning.

Unit – II

Tools and techniques of project management: Bar (GANTT) chart, Networks – PERT and CPM, Applications, Basic steps in PERT/CPM, Rules for drawing network diagram, Labeling, Time estimates, Critical Path Method, Project Evaluation and Review Technique (PERT).

Unit – III

Feasibility Analysis: Financial feasibility, determinants of cost of project, its financing and deciding optimum capital structure. Cash flows from project and owner's perspective. Project Appraisal. Financial feasibility with risk. Types of risk, techniques of risk evaluation and its mitigation.

Unit – IV

Financing of Projects: Capital structure, menu of financing, equity capital, internal accruals, term loans, debentures, working capital advance, miscellaneous sources, raising of venture capital, raising capital in international markets.

Unit – V

Financial Services in Project: Need of financial services, various types of financial services, fund based and non – fund, characteristics of financial intermediaries.

Readings:

- Project Management: Choudhry S., Tata McGraw-Hill, 2010
- Bhavesh M Patel. (2000). Project Management, Vikas Publishing House Pvt.Ltd., New Delhi.
- Vasant Desai. (1997). Project Management, Himalaya publishing house, Mumbai.
- Nagarajan. K. (2001). Project Management, New age international (P) Ltd. New Delhi.

EAFM 6.5 DSET405 (A): Dissertation & Viva Voce

CONTENTS

The project is a practical, in-depth study of a primary and secondary database problem related to contemporary business management issues. Guiding principle behind Project work is improvement in knowledge/skills, employability and development of research aptitude in the students.

Teachers may then assign a topic to the concerned student based on primary and secondary Data Collection, Analysis and Reporting at the beginning of the Semester. The topics identified must help in creating conditions conducive to the quest for knowledge and its applicability in business management.

Every student will have regular consultation with his/her assigned Teacher and identify objectives of study, prepare a research plan and complete the allocated task. Each student shall have to prepare a comprehensive report of the work done Approx 100 to 120 pages. The Final report needs to be submitted to the University for Evaluation in accordance to the submission schedule declared by the concerned Institution.

The Project report for 120 marks will be evaluated by the examiners selected from the panel of PG Examiners of the University. Semester – End Viva-Voce examination will be conducted for 30 Marks.

Note: Non- Collegiate students are not eligible to offer Dissertation as per provision of 170-A.

Overall Project Report/ Dissertation may be evaluated under the following heads:

- * Objective, Scope and Hypothesis
- * Project /Dissertation design
- * Methodology and Content depth
- * Presentation – Style, Comprehensiveness, Table presentation, Graphs, Charts, etc.
- * Results and Discussion
- * Future Scope and References

READINGS:

- * Cooper, D. R. & Schindler, P. S. Business Research Methods. Boston. McGraw/Irwin
- * Wooldridge, J. M. Econometric Analysis of Cross Section and Panel Data. MIT
- * J.K. Sachdeva, Business Research Methodology, Himalaya Publishing House, New Delhi
- * C. R. Kothari, Research Methodology, Methods & Techniques, New Age International Publications.

EAFM 6.5 DSET405 (B): E- Commerce

Objectives: To provide an analytical framework to understand the emerging world of e-commerce and to make the learners familiar with current challenges and issues in e-commerce.

Course Outcomes:

The successful completion of this course shall enable the learner:

It will enable to understand the Web- based Commerce and equip the learners to assess e-commerce requirements of a business and develop understanding of learners relating to Legal and Regulatory Environment and Security issues of E-commerce.

Unit – I

Introduction to Electronic Commerce, Evolution and Models: Evolution of E-Commerce- Introduction, History/ Evolution of Electronic Commerce, Roadmap of E-Commerce in India, Main activities, Functions and Scope of E-Commerce. Business Models of E-Commerce- Characteristics of Business to Business (B2B), Business to Consumers (B2C), Business to Government (B2G)

Unit – II

E-marketing: E-Marketing- Scope and Techniques of E-Marketing, Traditional web promotion; Web counters; Web advertisements, Role of Social media. E-Commerce Customer Strategies for Purchasing and support activities, planning for Electronic Commerce and its initiatives, The pros and cons of online shopping.

Unit – III

Electronic Payment System: Electronic Payment System-Characteristics of E-payment system, SET Protocol for credit card payment, prepaid e-payment service, post-paid E-payment system, Types of payment systems.

Unit – IV

Risk in E-Payment system: Operational, credit and legal risks of E-payment system, Risk management options for E-payment systems.

Unit –V

Legal and Regulatory Environment and Security issues of E-commerce: Introduction to Cyber Laws-World Scenario, Cyber-crime& Laws in India and their limitations, Hacking, Web Vandals, E-mail Abuse, Software Piracy and Patents.

Readings:

- Introduction to E-commerce (jeffrey) Tata- Mcgrawhill
- P.T. Joseph, Electronic Commerce – An Indian Perspective, P.H.I
- VivekSood Cyber Laws Simplified-TMH (2001)